

Georgian Triangle Humane Society Announces Appointment of New Executive Director

FOR IMMEDIATE RELEASE - Collingwood, ON (January 3, 2024) – The Board of Directors (BOD) of the



Georgian Triangle Humane Society (GTHS) is thrilled to announce the appointment of Karen Marsh as the organization's new Executive Director, effective January 3, 2024. The decision follows a robust and thorough search, affirming the BOD's commitment to finding a leader who is well-prepared to oversee the current day-to-day operations and drive the future growth of the organization, including spearheading the Capital Campaign for the new Regional Centre for Pets and People.

Karen Marsh brings a wealth of experience and a deep commitment to providing compassionate care to pets and people. Karen joined the GTHS in 2017 leading Humane Education and building the foundation for the current [GTHS](#)

[Lifelong Learning](#) programs with the objective to help improve compassion and empathy amongst youth through the human-animal bond. Since 2021, Karen has fulfilled several leadership roles which has led to the creation and growth of a variety of programs, including: Access to Care, Customer Service, Animal Care, Lifelong Learning, Dog School, and the GTHS Retail Store. Before her most recent role as Interim Executive Director, Karen held the title of Animal Centre Manager, overseeing shelter operations and leading a diverse team of staff and volunteers.

"We are delighted to introduce Karen as the new Executive Director of the GTHS," says David Garner, GTHS board chair. "Karen is exceptionally well-suited to lead the organization into its next chapter of growth. She will ensure a continuity of culture and strategy needed to successfully execute the innovative programs and services that support 4,000 pets annually, while strategically guiding our ongoing Capital Campaign for the construction of our new Regional Centre for Pets and People."

Karen will work closely with the Board of Directors, staff, volunteers, and community partners to advance the organization's mission, oversee the ongoing Capital Campaign and ensure the well-being of animals in our community.

For media inquiries or to schedule an interview with Karen Marsh, please contact Kristin Holmes, Marketing and PR Manager, at marketing@gths.ca.

The Georgian Triangle Humane Society

The GTHS is a non-profit charity that operates an Animal Centre serving the south Georgian Bay region by providing shelter for homeless animals and adopting them to caring families. They offer innovative programs that enhance and support the human-animal bond. These programs include Lifelong Learning, Access to Care and Animal Transport for pets in underserved communities.