

Georgian Triangle Humane Society Announces the Return of Holiday Adoption Campaign

FOR IMMEDIATE RELEASE - Collingwood, ON (November 30, 2023)– The Georgian Triangle Humane Society (GTHS) is excited to announce the return of the “Home for the Holidays” adoption campaign, from December 1 until December 24, 2023. Adoption fees for all cats will be reduced to just \$75 and kittens \$100. This is an opportunity to help reduce the number of cats in care at the GTHS and find them a loving home to call their own this holiday season.

“We have seen a 64% increase in feline owner surrender versus the same time last year,” says Karen Marsh, interim executive director of the GTHS. “Things are tough for pet families right now. We would love nothing more than to see our feline friends currently staying with us find loving homes for the holidays, while also making space for cats who are coming to us for shelter and support.”

River and Aris are two 2-year-old sister cats waiting to find their new home, hopefully together. They came to the GTHS almost two months ago when their family was no longer able to take care of them. These lovely ladies are on the shy side, but they love a good chin scratch or cheek rub once they feel comfortable. They would love to find a new home soon, as the transition to the Animal Centre has been tough for them, given their sweet and sensitive personalities.



For individuals interested in adopting a cat or kitten, the steps to take are as follows:

- Visit the ‘Adopt’ section on the official GTHS website: gths.ca and select ‘Animals for Adoption’ from the drop-down menu.
- Find a cat or kitten of interest.
- Come to the GTHS any day between 12:00pm-4:00pm until December 23rd, or 10am-2pm on December 24th, to fill out an adoption application and meet with one of the amazing GTHS adoption counsellors, who will take you through the adoption process.

Visit the webpage at <https://gths.ca/cats-for-adoption/> to learn more about adopting your new best friend.



Georgian Triangle Humane Society

549 Tenth Line, Collingwood, ON L9Y 0W1
705-445-5204 | info@gths.ca | www.gths.ca

MEDIA CONTACT

Kristin Holmes
Marketing and PR Manager
Georgian Triangle Humane Society
marketing@gths.ca

The Georgian Triangle Humane Society

The GTHS is a non-profit charity that operates an Animal Centre serving the south Georgian Bay region by providing shelter for homeless animals and adopting them to caring families. They offer innovative programs that enhance and support the human-animal bond. These programs include Lifelong Learning, Access to Care and Animal Transport for pets in underserved communities.