



NEWS RELEASE

For Immediate Release

GEORGIAN TRIANGLE HUMANE SOCIETY RECEIVES \$40,000 GRANT FROM PETSMART CHARITIES OF CANADA™ TO HELP MORE HOMELESS PETS FIND HOMES IN SOUTH GEORGIAN BAY

The GTHS' Mission is to offer innovative programs and compassionate services that support the well-being of pets and people.

[COLLINGWOOD, ON] – [August 17, 2023] – GEORGIAN TRIANGLE HUMANE SOCIETY (GTHS) has received a \$40,000 grant from [PetSmart Charities of Canada](#) to help prepare more homeless pets in the south Georgian Bay region (including Town of Collingwood, Town of Wasaga Beach, The Town of Blue Mountains, Municipality of Meaford, Clearview Township and Grey Highlands Township) for adoption. An estimated one hundred thousand pets make their way into shelters each year in Canada. With the help of this grant, the organization will continue to offer compassionate care to animals awaiting adoption, which includes veterinary care, staffing, sheltering, and supplies. The grant will also help facilitate promotional events and activities, including offsite adoptions at participating PetSmart retail locations, to help encourage adoptions for pets in GTHS care.

This is Chicco, who was recently adopted after 104 days in GTHS care. The PetSmart Charities Adoption grant will help the GTHS care for long-standing resident pets, like Chicco, so he can receive the love and support he needs to thrive while waiting for his forever family.

“We are so grateful to PetSmart Charities of Canada for this adoption grant. With animal surrenders up 55% versus last year, more animals are coming into our care,” explains Sonya Reichel, executive director of the GTHS. “This additional support will help us provide the compassionate care these animals deserve while they wait for their forever homes and will help us provide innovative solutions to help facilitate more adoptions, such as offsite adoptions.”

“Shelter and rescue groups across the country continue to navigate realities like full facilities, limited access to veterinary care and staffing shortages. That’s why it’s more important than ever to support partners like the Georgian Triangle Humane Society who helps thousands of pets each year,” said Heidi Marston, director of pet placement at PetSmart Charities. “We’re grateful for partners like the GTHS who are not only committed to the pets in their care but who support the needs of the broader pet-loving community.”



If you, or someone you know, are looking to welcome a new pet into your life, visit: gths.ca/animals-for-adoption/ to learn more about adoptable animals at the GTHS.

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About The Georgian Triangle Humane Society

The Georgian Triangle Humane Society is a non-profit charity that operates an Animal Centre serving the south Georgian Bay region by providing shelter for homeless animals and adopting them to caring families. They offer innovative programs that enhance and support the human-animal bond. These programs include humane education, pet retention, access to veterinary medicine and animal transport for pets in underserved communities.

About PetSmart Charities of Canada™

[PetSmart Charities of Canada](https://www.pet-smart.com/charities) is committed to making the world a better place for pets and all who love them. Through its in-store adoption program in all PetSmart® stores across the country, PetSmart Charities of Canada helps thousands of pets connect with loving families each year. PetSmart Charities of Canada also provides grant funding to support organizations that advocate and care for the well-being of all pets and their families. Our grants and efforts connect pets with loving homes through adoption, improve access to affordable veterinary care and support families in times of crisis with access to food, shelter, and emergency relief. Each year, thousands of generous supporters help pets in need by donating to PetSmart Charities of Canada directly at PetSmartCharities.ca, while shopping at PetSmart.ca, and by using the PIN pads at checkout registers inside PetSmart stores. In turn, PetSmart Charities of Canada efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in Canada, granting more than \$25 million since its inception in 1999. Independent from PetSmart LLC, PetSmart Charities of Canada is a registered Canadian charity. To learn more visit www.PetSmartCharities.ca.

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