



Georgian Triangle Humane Society

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Sonya Reichel Celebrates 10 Years at Georgian Triangle Humane Society

FOR IMMEDIATE RELEASE – Collingwood, ON (October 27, 2022) – The Georgian Triangle Humane Society (GTHS) is delighted to recognize the 10th Anniversary of Executive Director, Sonya Reichel, who began working at the organization at the end of October 2012. Reichel has an Honours degree in Animal Science and years of experience working in shelter medicine and non-profit management. She started her career at the GTHS as Shelter Manager before being appointed to the Executive Director role in 2015. “The GTHS is fortunate to have Sonya as its Executive Director and I speak on behalf of the Board in thanking her for all she has done for the organization,” says David Garner, Board Chair of the GTHS. Adds Barbara Foster, Board Vice Chair, “Sonya’s dedication, compassion, and willingness to lead by example has made the GTHS what it is today. Her contributions to the shelter and community are so greatly appreciated.”

The Georgian Triangle Humane Society began saving animals in 1999 at their current facility on 10th Line in Collingwood. Since then, the organization has saved thousands of vulnerable animals, with the need for their services being felt more than ever before. “The GTHS has experienced tremendous growth over the nearly seven years Sonya and I have worked together,” says Garner, “Sonya has always been able to navigate the organization through the difficulties of the day and keep her eye on the future needs of our community and the important role the GTHS will play. We look forward to having Sonya continue to guide us on our successful path forward and to serving our communities in the years ahead including the development of our Regional Center for People and Pets.”

As Reichel reflects on her 10 years at the GTHS, she is struck by how much has changed, but also how much has stayed the same. “When you arrive at the Humane Society, the place is a hive of activity,” she says. “Team members are bustling back and forth. Everyone is smiling. Animals are everywhere and when you see them, you are filled with strong and immediate feelings of love, deep compassion and if I’m honest, a touch of sympathy. You want to see them on a couch, contented in a loving home. The change that has taken place is that slowly, we have moved from being reactive to becoming proactive. We have opened an animal hospital, moved from an Operational Board to a Governance Board structure and we’ve developed innovative programs that make a real impact in the lives of pets and people in our community.” To the community, Reichel says “Our donors overwhelm me with gratitude and inspiration, and I mean that sincerely. It is because of our donors that I am now a donor myself.



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Philanthropy is part of our family budget planning. Gandhi once said that the greatness of a nation and its moral compass can be judged by the way its animals are treated and I am so proud to be part of the South Georgian Bay region because pets, and the people that care for them, are sheltered, and cared for because of our deeply compassionate donors.”

To read more about Sonya’s experience over the past 10 years, read her Anniversary Blog here:

<https://gths.ca/looking-back-at-10-years-with-the-gths/>

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The Georgian Triangle Humane Society

The GTHS is a non-profit charity that operates an Animal Centre serving the south Georgian Bay region by providing shelter for homeless animals and adopting them to caring families. They offer innovative programs that enhance and support the human-animal bond. These programs include humane education, pet retention, access to veterinary medicine and animal transport for pets in need.