



FOR IMMEDIATE RELEASE

July 5th 2022

Pet intakes on the rise, GTHS seeking local champions for 10th annual Walkathon fundraiser

Collingwood, ON – With homeless animals entering the animal shelter daily, the GTHS is running a campaign seeking community champions to raise funds for local fundraiser. **The GTHS Walkathon is in its 10th year and it is the most important fundraiser the humane society runs.**

As the local population expands, requests for veterinary and surrender services are higher than ever before. Housing and food insecurity are impacting pets too, often leaving pet owners frantic to find support. The GTHS Walkathon ensures the Humane Society has the resources to support 1500 homeless pets and 3000 vulnerable people in the community.

The GTHS Walkathon is a virtual fundraiser that runs July 31st to August 6th. The events culminates at Tails of the Mountain Dog Festival with a celebration walk at 1pm on August 6th. Thousands of people and their pets are anticipated to be in attendance – it will be an event to remember.

“Our fundraisers rely on community members that roll up their sleeves and get involved. These events take dedication, determination and local champions that understand just how valuable every dollar is for our mission and work” states executive director, Sonya Reichel. “We are so proud of event sponsors like Huronia Alarms, they are true partners of our work. Now we are recruiting champions, local community members that will lead us, inspire us and ensure that the most vulnerable in our community always have save haven.”

MEDIA CONTACT

Sonya Reichel

Executive Director

Georgian Triangle Humane Society

sonya@gths.ca

(705) 445-5204 Ext. 225