

Georgian Triangle Humane Society Walk for Pets Fundraiser is back for BIG Impact and BIG Fun!



FOR IMMEDIATE RELEASE - Collingwood, ON (April 11, 2023)

The Georgian Triangle Humane Society (GTHS) is celebrating the eleventh year of the GTHS Walkathon with a brand-new name. Introducing GTHS Walk for Pets 2023, proudly presented by Huronia Alarm & Fire Security, the largest fundraiser of the year aiming to raise \$120,000 for the organization.

“Supporting Walk for Pets means you will help support the programs and services of the GTHS that impact pets and people on a daily basis,” says Sonya Reichel, Executive Director of the GTHS. “This event is a ton of fun for everyone. There will be some new additions this year, including a new walking route and a new Headquarters at the Collingwood Brewery, where we can all gather to walk and celebrate the efforts of our amazing community who come together year after year to support the GTHS at this event.”

Registration for the event is FREE this year and is now open for participants to sign up. “The ‘Main Event’ is scheduled at The Collingwood Brewery on Saturday June 17th,” explains Reichel, “but the beauty of this event is that you can walk wherever and whenever you would like from now until then. Some people choose to walk on their own time with family and colleagues in lieu of, or in addition to, joining us on the big day. If you choose to join us in person on June 17th, we will have a 2km walking route set for participants to walk together, starting, and ending at the Collingwood Brewery. This is a pet-friendly event, so bring your pup along to join in the festivities!”

This event is a great team builder, network opportunity and a chance to show the community that you believe in animal welfare and the human-animal bond. Participating in Walk for Pets means you will help support GTHS programs and services, including:

- The GTHS Hospital, which is one of the only low-cost spay-neuter hospitals operating in a wide geographic region that performs **2,500 surgeries annually**.
- GTHS Access to Care Services, that help **keep 3,000 pets together with their families** during emergencies and crisis and out of the shelter system.
- GTHS Lifelong Learning Programs, which have **impacted more than 2,000 youth** through after school and online programming.
- GTHS Adoption Services, which helps **find loving homes for 1,200 animals** annually.



Georgian Triangle Humane Society

549 Tenth Line, Collingwood, ON L9Y 0W1
705-445-5204 | info@gths.ca | www.gths.ca

Register today by visiting: gths.ca/walk-for-pets/. If you are interested in leading a team and becoming a team captain, or if you are a community business interested in getting involved, reach out to events@gths.ca for more information.

-30-

MEDIA CONTACT

Kristin Holmes
Marketing and PR Manager
Georgian Triangle Humane Society
kristin@gths.ca

The Georgian Triangle Humane Society

The GTHS is a non-profit charity that operates an Animal Centre serving the south Georgian Bay region by providing shelter for homeless animals and adopting them to caring families. They offer innovative programs that enhance and support the human-animal bond. These programs include Lifelong Learning, Access to Care and Animal Transport for pets in underserved communities.