

MEDIA RELEASE

FOR IMMEDIATE RELEASE

December 1, 2021



*Ellie is one of many cats available for adoption at the GTHS.
Photo credit to gotchaphotostudios.ca.*

Overwhelmed with Cats, Local Humane Society Announces Holiday Adoption Campaign

COLLINGWOOD, ON – The Georgian Triangle Humane Society (GTHS) is excited to announce their Home for the Holidays campaign for the month of December. Adoption fees for all cats will be reduced to just \$50. This is an opportunity to help reduce the overwhelming number of cats in care and find them a home to call their own this holiday season.

There are currently more than 135 cats with the Georgian Triangle Humane Society with over 100 available for adoption. With the large number of cats presently at the humane society, until some of the existing residents have been adopted, the organization is unable to intake anymore cats in need due to space shortages.

“With plunging temperatures, we receive dozens of calls daily of stray cats that need shelter. With so many cats at the GTHS, this holiday adoption campaign is an excellent opportunity to make space for cold and homeless cats while simultaneously matching deserving cats with loving homes,” says Sonya Reichel, Executive Director of the GTHS. “We are so grateful to be part of a pet-loving community.”



Georgian Triangle Humane Society

549 Tenth Line, Collingwood, ON L9Y 0W1
705-445-5204 | info@gths.ca | www.gths.ca

For individuals interested in adopting a cat, here are the steps to take:

- Visit the 'Adoptables' page on the official GTHS website: gths.ca
- Find a cat of interest
- Application and Appointment – read over the “Things to Keep in Mind” information, take the mandatory COVID-19 screening questions and fill out the adoption application
- Confirm the adoption application and select a preferred interview time. The interview will take place at the GTHS Animal Centre, located at 549 Tenth Line in Collingwood.

Visit the webpage at gths.ca/animals-for-adoption to learn more about adopting your new best friend. Updates on holiday adoption hours will be added to the GTHS webpage.

-30-

Contact: Stephen Donkers
Communications and Marketing Coordinator
(705) 445-5204 ext. 212 / stephen@gths.ca