



IMPACT REPORT

INSPIRING COMPASSION FOR PETS AND PEOPLE.



THANKFUL FOR YOU!

from Sonya Reichel,
Executive Director



3,670.

This is the number of pets that the GTHS supported in 2022 due to our unwavering donors. The number is staggering and a reflection of endless efforts in **keeping families together and keeping pets safe**.

In 2022, the landscape changed (once again) for animal welfare. Inflation impacted pet owners significantly, veterinary shortages reached crisis levels, owner relinquishment rose and adoption rates slowed meaning available space for pets in need was stretched.

Thankfully, our community, donors and volunteers rallied. To ensure no pet was left behind:

- **925 pets** were fostered by dedicated volunteers to ensure our pets had the supplies, medication and care that they needed. This is a 47% increase over 2021.
- **\$907,340** was raised by our generous donors.
- **\$769,818** was subsidized in veterinary care at our hospital to keep pets healthy, and with their families.

For me, the highlight of 2022 was our ability to connect again in person. Our work is challenging and solving problems takes collaboration, discussion and connection. If we work together, there isn't any challenge we can't overcome.

Thank you so much for making 2022 **a year of impact**.

These are your stories...



FROM THE BOARD OF DIRECTORS

Once again, I am privileged, as Chair of the Board, to be able to offer my comments on our beloved Georgian Triangle Humane Society.

I have said before that I become more impressed each year with what our team of volunteers and employees can accomplish. In 2022 these accomplishments are even more impressive given the backdrop of rampant inflation, economic uncertainty and significant global unrest.

Human resource issues proved to be challenging as employees were faced with new choices and financial realities. I said in a recent communication to staff and volunteers that we are fortunate and grateful for their renewed and ongoing commitment to the GTHS.

We enter 2023 with a strong and dynamic team who are dedicated to transporting us into new horizons. We have just recently completed an update of our strategic plan to cover 2023-2025. I am pleased to report the substance of the plan leads us in similar directions to previous plans. It builds and strengthens our beliefs in our mission, vision and values. It prepares us for the future and the realization of our Regional Center for Pets and People.

2022 was certainly a difficult year. We expect there will be more headwinds in our future and we know the need for our services to be ongoing and growing. We have both the skill and the will to address and overcome such challenges. Our team, led by Sonya, is our greatest asset in continuing to secure a relevant and meaningful community role for the GTHS.

This is only possible with the support provided by so many, in so many ways, and we are most grateful for your support. Thank you for all of your past and future support to the GTHS so we can continue, one pet at a time, improving the lives of pets and people.

David Garner
Board Chair, Georgian Triangle Humane Society



OUR MISSION

We offer innovative programs and compassionate services that support the well-being of pets and people.

OUR VISION

We envision a community that is compassionate and caring towards pets and each other.

OUR VALUES

- **Compassion for pets and people**
- **Well-being**
- **Perseverance**
- **Inclusivity**
- **Lifelong learning**



BY THE NUMBERS



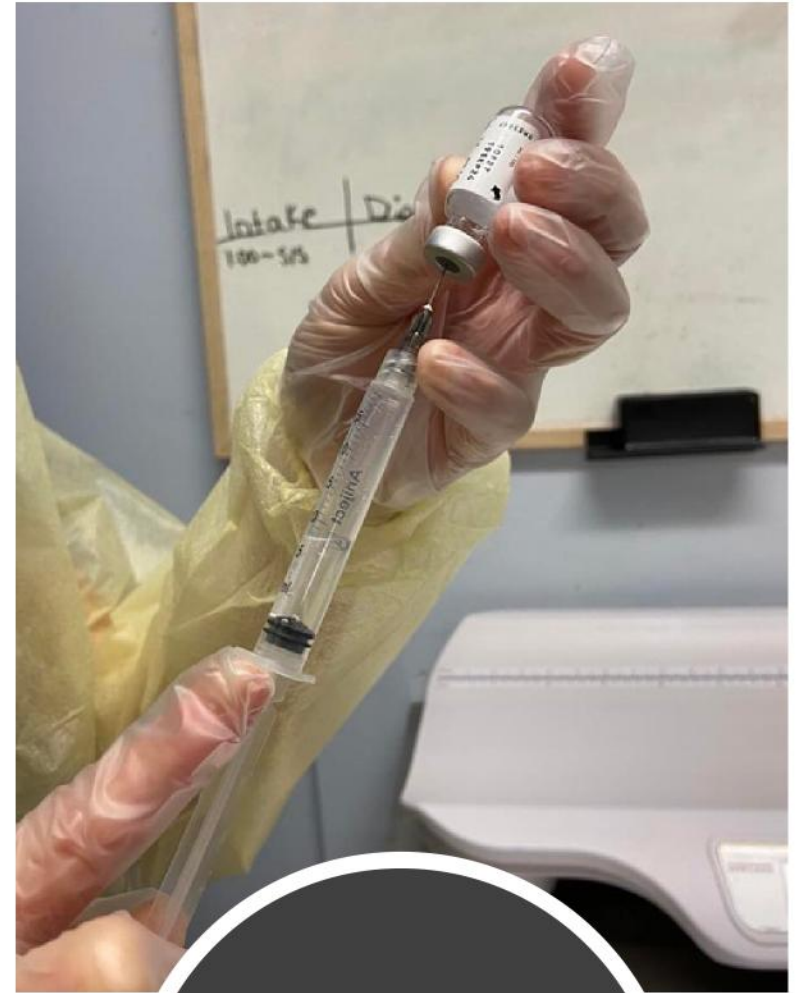
SHELTERED
1,307
ANIMALS



1,196
ADOPTIONS

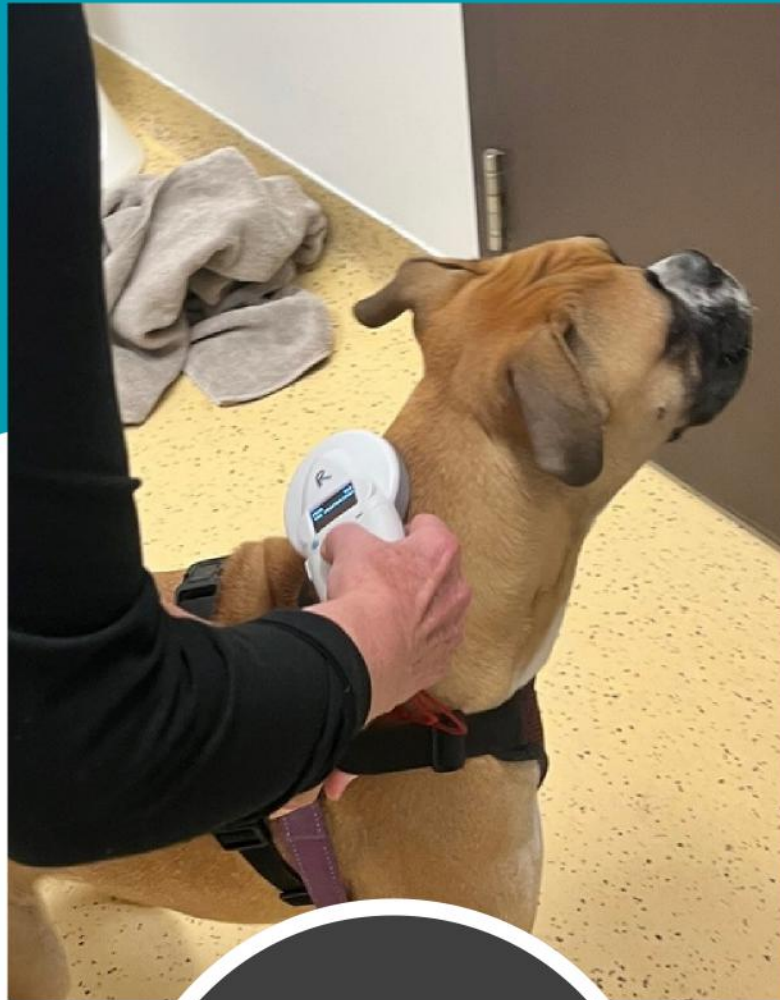


2,515
SPAY/NEUTER
SURGERIES



1,353
RABIES
VACCINATIONS

BY THE NUMBERS



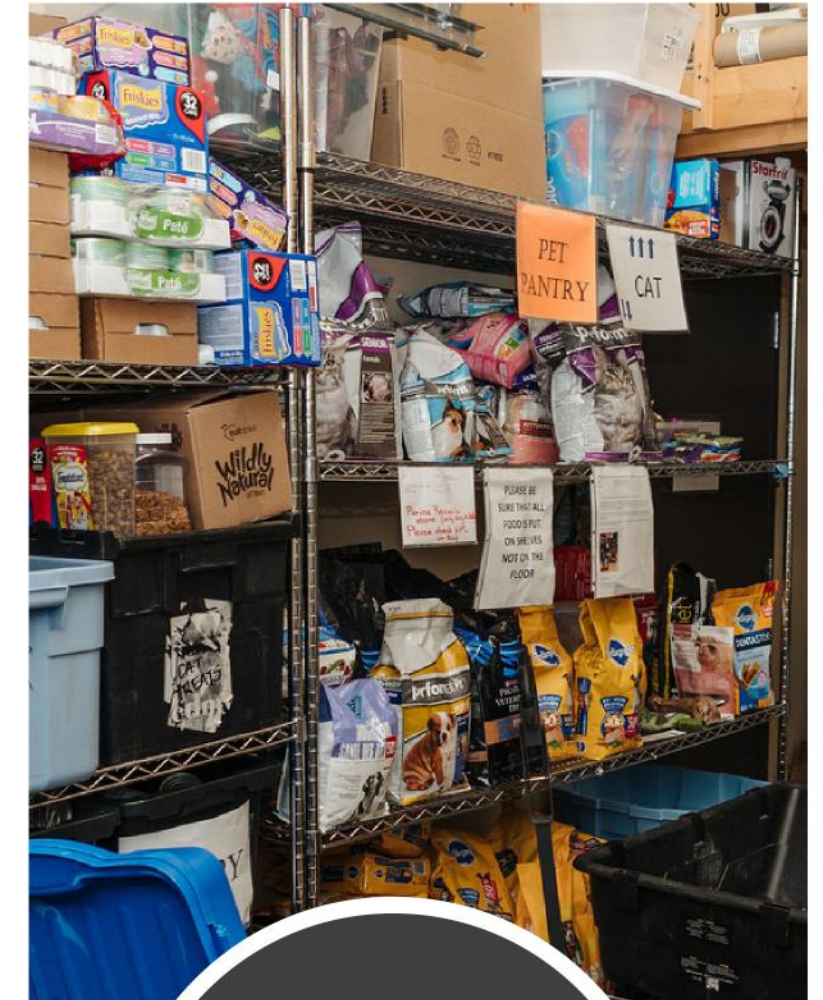
462
MICROCHIPS



PROVIDED
3,980
PEOPLE WITH
OUTREACH
SERVICES



2,005
YOUTH
ENGAGED



780
PETS
SUPPORTED BY
PET PANTRY

A YEAR OF IMPACT

HOSPITAL

Performing an average of **50 surgeries per week** in 2022, the GTHS Animal Hospital spayed and neutered over **2,500** vulnerable pets in our community subsidizing **\$769,818** in veterinary costs.

To ensure pet wellness and safety, **1,353 rabies vaccinations** and **462 microchips** were provided to community pets throughout the year.

The hospital team hosted **seven** community cat spay/neuter days, **fixing 130 cats**. This service, funded by donors and municipal grants, **prevented 1,560 cats from being born on rural properties and in outdoor settings**, making measurable impacts towards our strategic goal of reducing cat overpopulation.

INCREASING ACCESS TO CARE

The impacts of a challenging economy continued to be felt in 2022, resulting in increased demand for our Access to Care Services. The greatest area of growth was seen in our Pet Pantry and Emergency Board programs, with Emergency Board requests increasing by **255% over 2021**.

To support pet parents and to keep pets with their people, the GTHS distributed **19,970 meals** to pets in the community and assisted **129 families** during emergency situations.

Learn more about our Access to Care Services: [Outreach at GTHS](#) - Georgian Triangle Humane Society.

Check out this [clip](#) of volunteer Dave Henderson, who explains why he is part of the Pet Pantry program!



A YEAR OF IMPACT

FOSTER PROGRAM

Caring for the influx of animals arriving at our doors takes a village, and our GTHS foster volunteers dedicate their time, resources and compassion to pets in need. These volunteers fostered **925 pets in 2022**, almost **300 more** than in 2021.

Read about Christine's experience as a foster volunteer [here](#).



THE MAGIC OF NEW BEGINNINGS

At the GTHS, we are committed to finding new, loving homes for our adoptable animals, and there is nothing like witnessing the magic that takes place when a perfect match is discovered. In 2022, **1,196 pets found their perfect match** and forever homes.

Our Kittypalooza event took place in September, seeing **38 cats and 20 kittens adopted over a two-day period**. The two weeks leading up to the event were even more astounding with **82 cats finding their forever homes!** Community members were coming out in droves to adopt, wanting to support the GTHS ahead of the promotion.



A YEAR OF IMPACT

INTRODUCING VETS OF TOMORROW

Interaction with animals has a positive impact on the social and emotional development of people. The Human Animal Bond Research Institute (habri.org) states that animals are universally embraced as an essential element to human wellness. Providing unconditional love and companionship, animals alleviate symptoms of depression and anxiety.

In 2022, our Humane Education programs **impacted 2,005 youth**, including the first graduates of our one-of-a-kind **Vets of Tomorrow (VoT)** program series. What sets the VoT courses apart, is their focus on animal-related careers and medicine. Congratulations to our first graduates of the program!



SPIRIT & SPARKLE

2022 ended with a sparkle! To close out the year, we hosted our first ever Spirit & Sparkle, a cocktail soiree at OslerBrook Golf & Country Club.

The event was an amazing success thanks to you, our committed and caring donors, who contributed **\$58,000** through a critical needs auction.



A YEAR OF IMPACT

TREASURE TAILS

Treasure Tails, the Georgian Triangle Humane Society's amazing retail store, had an extraordinary year in 2022, reaching **\$224,562 in sales!** This success could not have been achieved without the dedication of 38 volunteers and our incredible community of donors who continue to support our thrift store with heart.

"Friends of Treasure Tails" continued their outstanding support in 2022, providing quality donations or services for the store. A big GTHS thank you to the following businesses for their contributions in 2022:

- At Home Interiors
- BVO
- Collingwood Flowers
- Designs By Consign
- Haven
- Hughes Loved Again Clothing Consignment
- Loved You Madly
- Orchard Health Foods
- Van Allen Design
- Winners



YOUR STORIES



SURPRISE KITTENS

In 2022, **522 kittens** arrived at the GTHS looking for a warm place to stay. Community Cat Days, which are held once per month to help reduce cat overpopulation, welcome in feral cats to get spayed and neutered.

To our surprise, a cat coming in for her Community Cat Day spay, went into labour and gave birth to **5 tiny orange kittens**. The GTHS Hospital Team flew into action caring for the momma and the kittens, ensuring they were warm, had lots of oxygen and felt safe and secure.

JUNIOR ANIMAL HEROES

The GTHS is surrounded by the most amazing community of donors, volunteers and animal-loving advocates. What is truly inspiring is the **young generation of philanthropists** stepping up to support the vulnerable pets in our community. These Junior Animal Heroes are showing up at the GTHS in increasing numbers with funds raised through birthday money donations and lemonade stand, bake sale and even jewelry crafting proceeds, **raising more than \$3,200** in 2022!

Thank you to our Junior GTHS Champions for your kindness and compassion. **The future is bright with you leading the way!**



YOUR STORIES

"I honestly couldn't have chosen a better place for Harley when I wasn't able to care for him."

HARLEY

In October 2022, Harley's owner Carol collapsed at home and was rushed to the hospital. Thankfully, Carol was aware of the **GTHS Emergency Board** program, and with the help of loving friends, was able to connect with Outreach Coordinator, Javier.

"It was so kind of Javier to step up and help care for Harley while I was in the hospital. I honestly couldn't have chosen a better place for Harley when I wasn't able to care for him. We are so lucky to have the Emergency Board program at the GTHS. Knowing Harley was being cared for gave me one less thing to worry about while recovering from my medical emergency."

Carol has made a full recovery and she and Harley enjoy their days together, while Harley watches squirrels from their front window.



TESTIMONIALS



"As a dog owner myself – I have a 2 golden retrievers (Ruby & Charlotte) – I understand the wonderful role that pets play in our lives. That's just one of the reasons I sponsored the Georgian Triangle Humane Society's Spirit & Sparkle event last fall and am proud to be the presenting sponsor of the Furball Gala in 2023. I'm thrilled to support this organization, which delivers innovative programs and compassionate services to enhance the lives of pets in need and the people who care for them. This non-profit is an instrumental part of our community – not only for the support it provides to our beloved animals, but for many in the community who also need those animals to support their mental health and overall well-being. If you'd like to learn more about the important work they do, you can do so [here](#)."

Paul Chapman

Wealth Advisor of RBC Dominion Securities Inc. and proud GTHS Event Sponsor

"We had our kitten Otto spayed here recently. Everyone on the team that I dealt with, from registration to surgery, was down to earth and professional. The vet called me after I dropped Otto off to explain they had detected he had a heart murmur, but that his outcome for surgery was still good. His surgery went well and at pick up the staff was thorough with post op instructions. Overall, a great experience. A much-needed service they are providing to the community."

Lee-Ann

a 2022 GTHS Hospital client



TESTIMONIALS



"My daughter has participated in many of the Lifelong Learning courses at the GTHS, including both Vets of Tomorrow I and II. The way Molly blends the educational content with fun, engaging hands-on activities that helps bring the learning to life for the kids is amazing. It has been awesome, as a parent, to hear all about what my daughter has learned each session, and the experience has encouraged her to continue pursuing her dreams to become a veterinarian."

Proud Parent
Vets of Tomorrow Graduate

TEAMWORK MAKES THE DREAM WORK

GTHS Volunteers are the **heart and soul of the organization** and are the definition of dedication and perseverance. We see this day-in-and-day-out as they devote their time to loving the animals in our care as if they were their own. We thank all of our volunteers for their ongoing support and congratulate those who celebrated milestone anniversaries and volunteer hours in 2022.



306
ACTIVE
VOLUNTEERS

21,236
VOLUNTEER
HOURS
COMPLETED

*"Alone, we can do so little;
together, we can do so much."*

DEDICATION PERSONIFIED

10-year anniversary celebrants:

- Mary Enrico
- Linda Jessen
- Leslie Worts
- Diane Ellis
- Jo Harricks

15-year anniversary celebrants:

- Joanne Anderson
- Deb Boyd
- Maggie Lowe
- Shawn McLean
- Lisa Rowland
- John Worts

20-year anniversary celebrant:

- Jackie Robson (pictured right)

300+ hour recognition milestones:

- Mary Aschauer-Daer
- Joanne Brown
- Nancy English
- Brenda Giffen
- Valita Lloyd
- Megan Macdonald
- Annette MacMaster
- Pam Odam
- Carolyn Williamson
- Chris Yorke

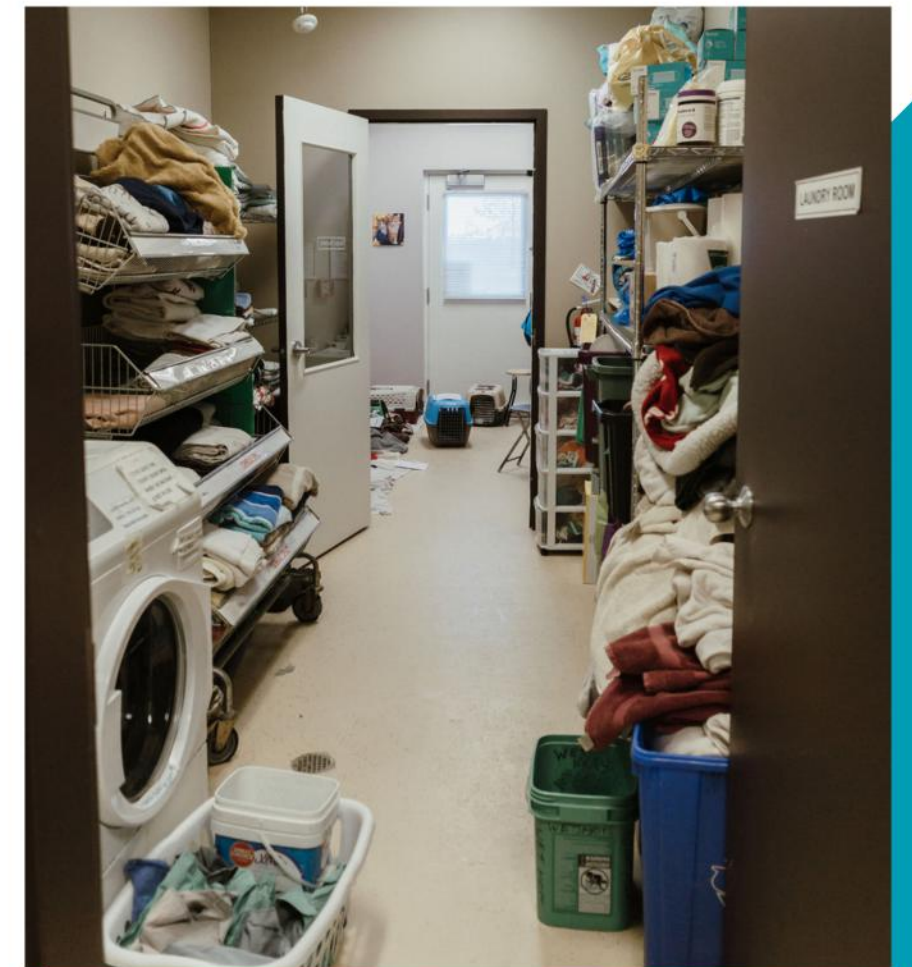
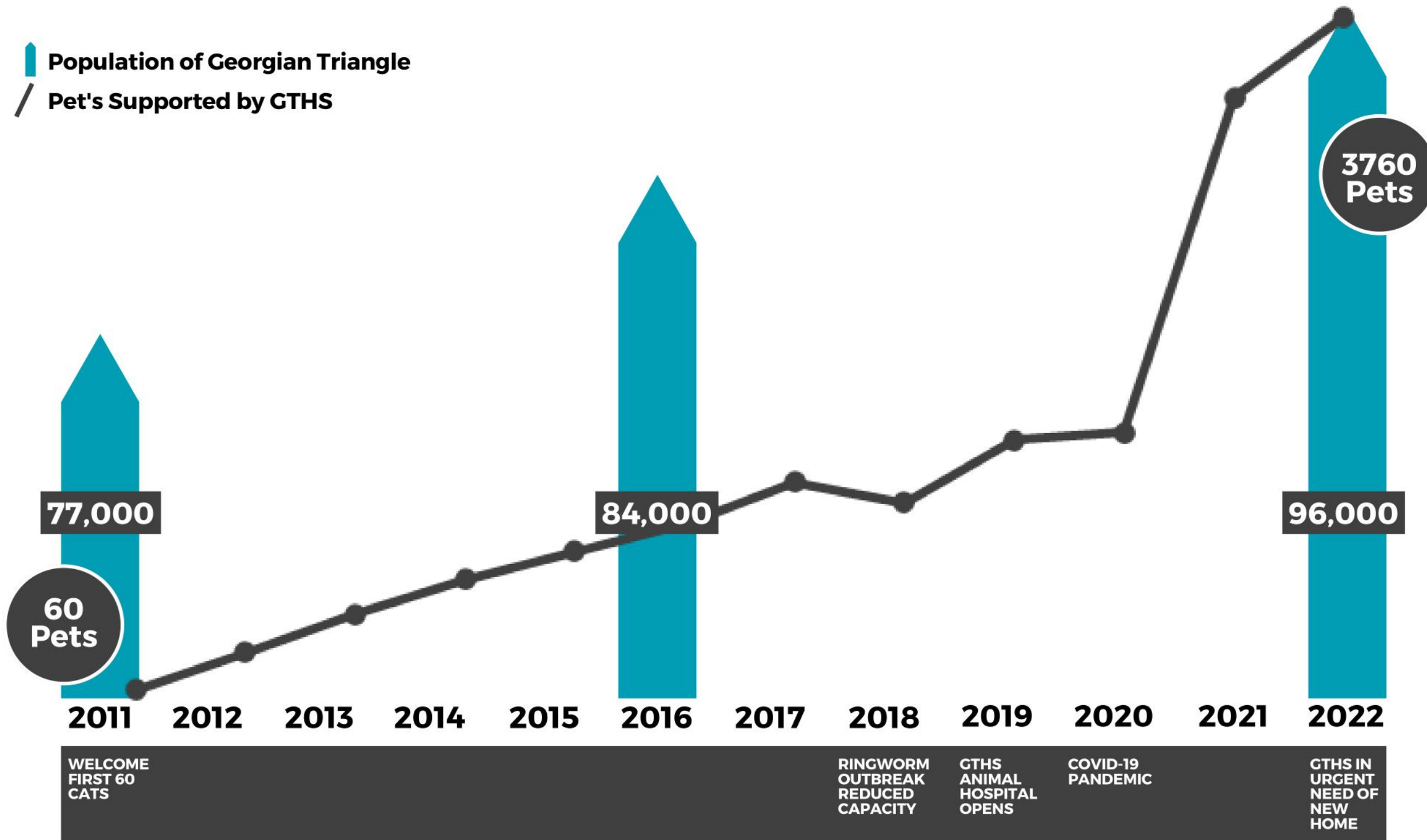
500+ hour recognition milestones:

- Cathy Jenkins
- Carol Posta



OUR CURRENT REALITY

For nearly 20 years, the GTHS has provided care and shelter to the homeless hungry and injured animals of South Georgian Bay, but we have **outgrown our 6,000 square foot facility, built in 2007 and designed for only 500 animals**, and face the the **urgent needs** of our community now more than ever before.



• feline 2018 numbers are affected by ringworm outbreak

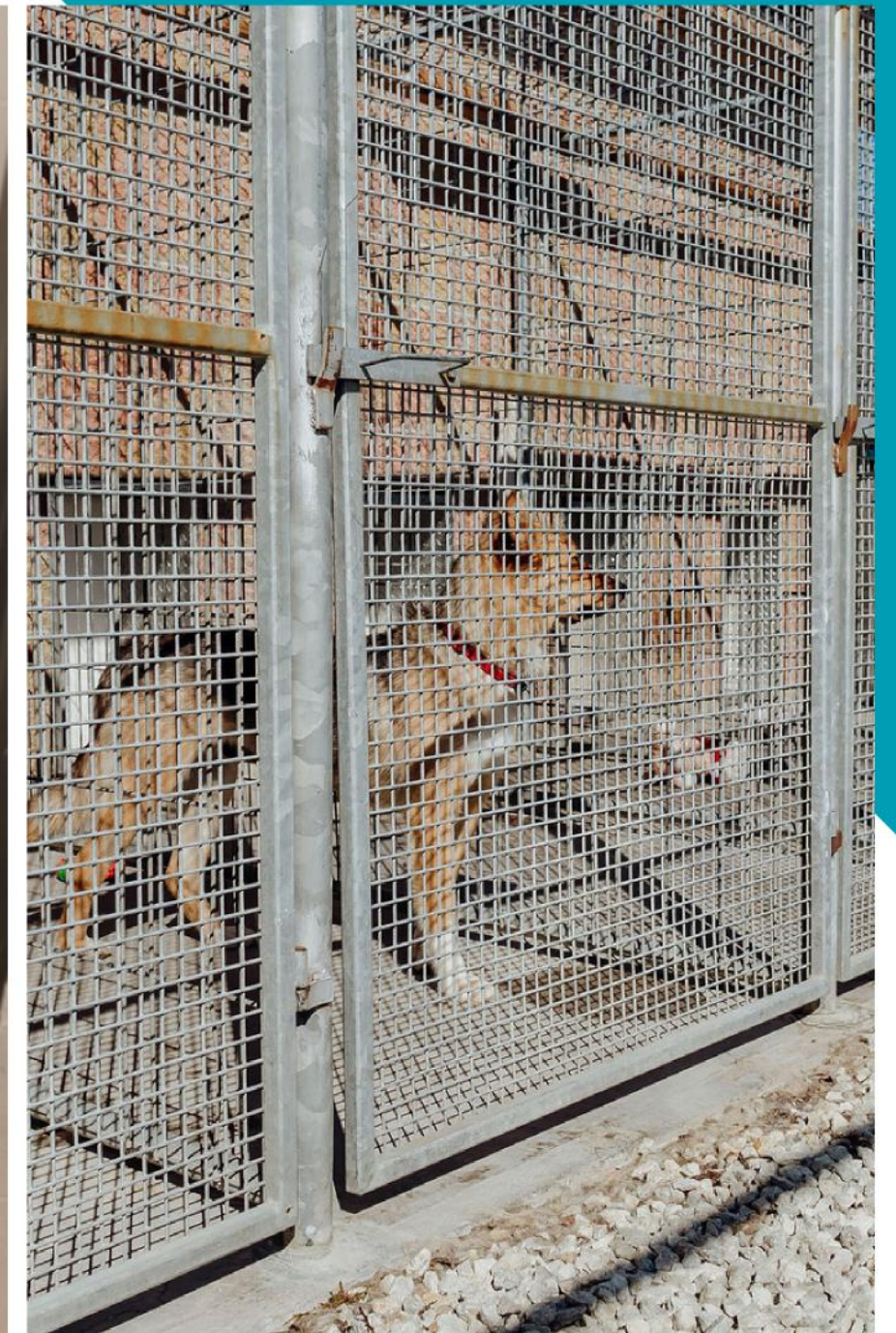
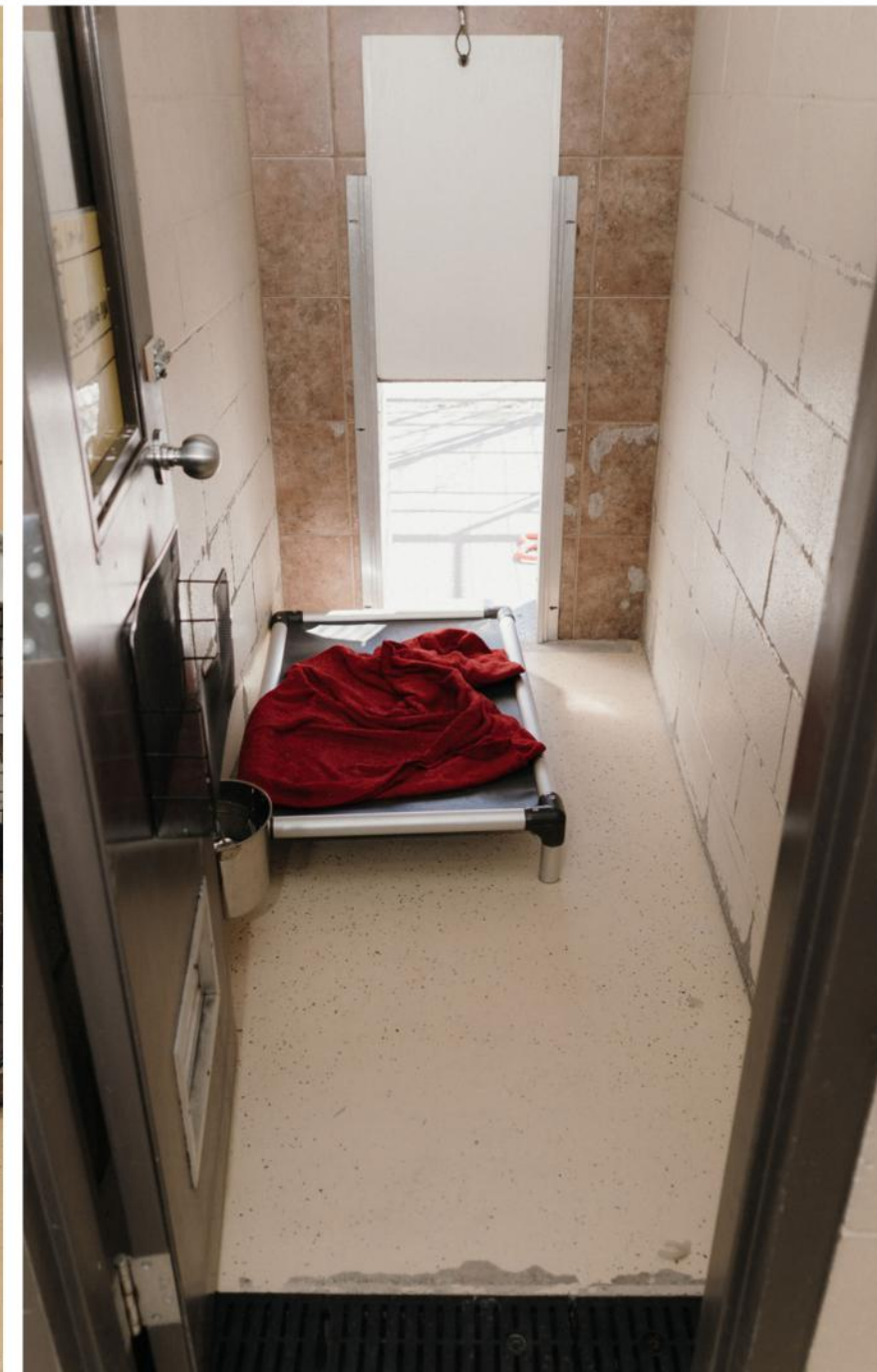
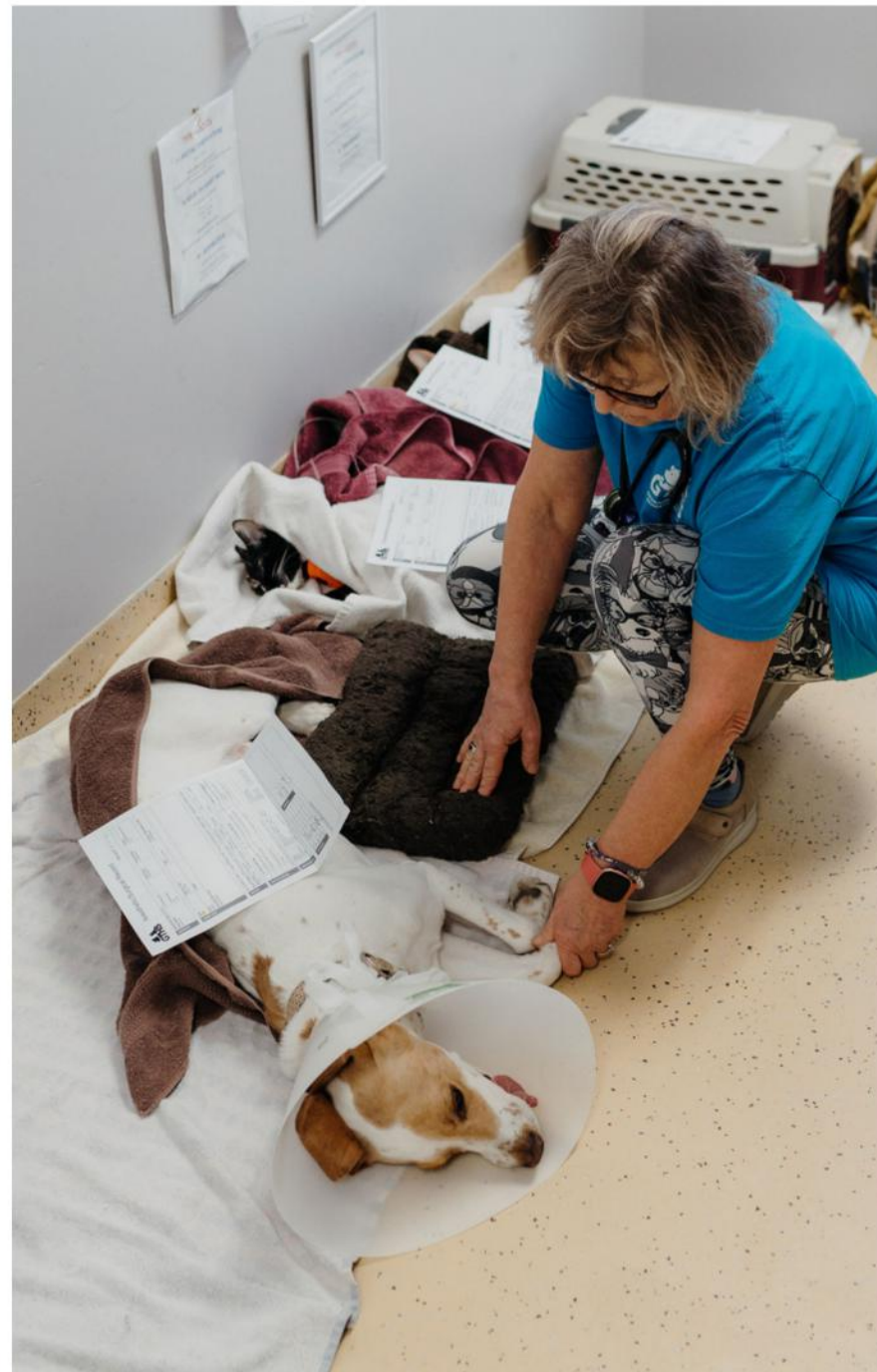
• launch of Hospital and Pet Support Services in 2019

• 2020 numbers are affected by COVID, launch of public hospital services, launch of pet pantry

WE NEED A NEW HOME

Cats and dogs are recovering from surgical care **in hallways**, dogs are in crates **in the garage**, private conversations with clients in distress occur in **public lobbies**.

The 13 dog kennels that we have are **starting to deteriorate** and parking is dangerous for both clients and team members.



A FUTURE WITHOUT THE GTHS?

Without a new facility, the GTHS will not be able to sustain the level of care or provide the services needed for our growing community.

WHAT WOULD OUR COMMUNITY LOOK LIKE WITHOUT THE GTHS?

Where would you, or your municipal officers take a lost or injured animal?

How would our local ecosystems be impacted without animal population control?

Who would prioritize and ensure animal wellbeing?



- In 2022, the GTHS provided 2,500 Spay and Neuter services, **preventing the risk of 30,000 pets** becoming strays, surrenders, or worse, in 2023.
- Pet ownership **promotes active living, healthy aging, compassion and overall wellbeing** for people.
- One human case of rabies can cost the public health care system **thousands of dollars in treatments**. The GTHS supports a healthier community through ongoing efforts to prevent the spread of rabies.
- In 2022, the GTHS helped **nearly 80 lost pets find their way home** by building trusting partnerships with municipal pound programs and local residents and improved outcomes for the future by supporting over 450 pets through our microchip clinics.

GROWING FOR THE FUTURE

OUR IMPACT WILL GROW, TOO!



1,300 → **8,500**
spay/neuter surgeries



1,900 → **6,070**
youth engaged



1,400 → **3,100**
animals helped



300 → **600**
people positively impacted by
volunteer opportunities



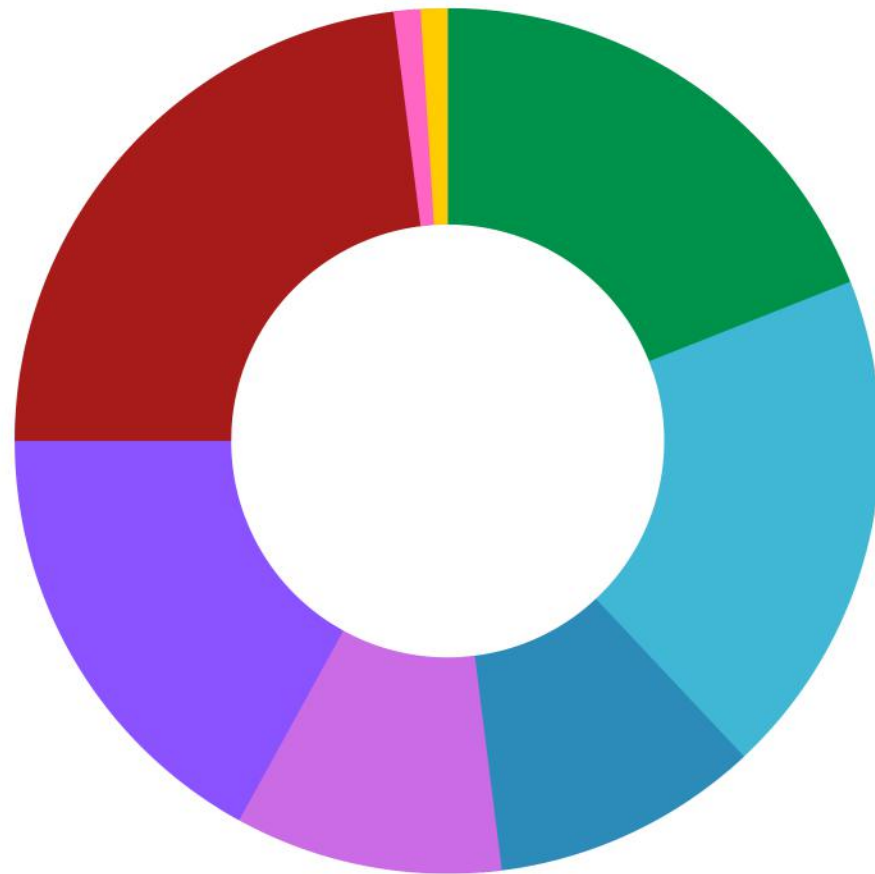
64 → **2,200**
people offered hope
during a crisis

ANNUAL REPORT FINANCIALS

January to December 2022

In the absence of federal or provincial government funding, the GTHS relies on the generosity of individuals, businesses and foundations to help to support our work with pets and people in need.

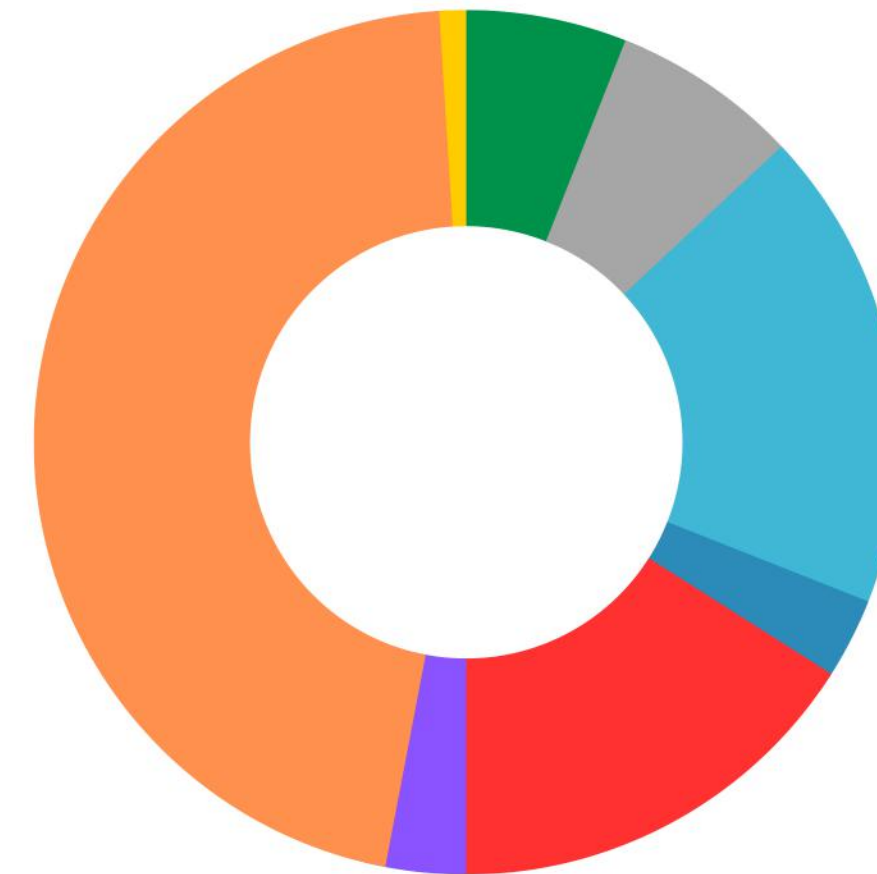
REVENUES



| |
|--|
| ■ DONATIONS \$480,058 (23%) |
| ■ PROGRAMS & SOCIAL ENTERPRISE \$409,955 (19%) |
| ■ FUNDRAISING \$395,910 (19%) |
| ■ AMORTIZATION OF DEFERRED CONTRIBUTIONS \$364,427 (17%) |
| ■ TREASURE TAILS \$224,562 (10%) |
| ■ ADOPTION FEES \$213,043 (10%) |
| ■ GRANTS \$24,177 (1%) |
| ■ OTHER \$16,875 (1%) |

TOTAL REVENUES
\$2,129,006

EXPENSES



| |
|---|
| ■ SALARIES & PROFESSIONAL DEVELOPMENT \$1,016,850 (46%) |
| ■ FUNDRAISING \$392,883 (18%) |
| ■ ANIMAL & VETERINARY CARE \$355,869 (16%) |
| ■ OPERATIONS \$156,829 (7%) |
| ■ PROGRAMS & SOCIAL ENTERPRISE \$137,148 (6%) |
| ■ AMORTIZATION \$70,544 (3%) |
| ■ TREASURE TAILS \$51,103 (3%) |
| ■ OTHER \$18,865 (1%) |

TOTAL EXPENSES
\$2,200,091

FRIENDS OF THE ANIMAL SOCIETY

VISIONARY DONORS

(\$5,000+)

- David and Helen Capin
- Teri Band
- Big Coat Productions
- The Collingwood Brewery
- Cheryl and Kevin Drynan
- Estate of Ingeborg Frieda Ellse Niestroy
- David and Pat Garner
- Miles Goacher
- Shirley Haines
- David Lewis
- Matina Littlejohns
- Daniel McAreavey
- Monika Merz
- Barbara Mitton
- Elizabeth Parker
- Pet Valu Collingwood
- Jane Walker
- Zoey Foundation

LEADERSHIP DONORS

(\$1,500-5,000)

- Elizabeth and Kevin De Groot
- Carolyn Williamson
- Pet Valu Wasaga Beach
- Global Pet Foods
- Todd and Rochelle Christensen
- Pam Odam
- Sheila Norman
- Alan Swick
- Janet Saddler
- Barbara Foster
- Candy Armstrong
- Chris Browins
- Willa Napier
- Nadine Schweishelm
- Green Briar Charitable Giving Fund
- Willy Van Dolder
- Cynthia Torokvei
- Iain Green
- Dave Kergan
- Manulife

We would like to recognize the following individuals, businesses, foundations and many anonymous donors as our 2022 "Friends of The Animal Society" Thank you for giving so generously.

The Friends of the Animal society includes donation to the GTHS Annual Campaign. We would also like to thank the [donors who have given to the Regional Centre for Pets and People](#). We look forward to celebrating them more when we open our new doors.

- Zubek, Emo, Patten & Thomsen Limited
- Joey and Sean Hughson
- Carol Posta
- Lynne and Sean Seawright
- Jim and Fiona Green
- Garnet Pratt
- Margo and Michael Boyd
- Kelly Cozens
- Joanne Brown
- BMO Financial Group
- de Grott Wealth Management Dominion
- Diane Gee
- Beth Henry
- Wendy Muller
- Lesley Fisher
- Jeffrey Arthurs
- Andrea Miller
- Mark Burke
- Linda Wilson
- Georgian Bay Social
- White Willow Farms
- Kevin Knight
- Todd Starr
- Janice Vincent
- Wietse & Corrie Van Dolder Family Foundation



COMMUNITY PARTNERS

The GTHS is thankful for the on-going annual support and commitment from local businesses, foundations and clubs to fund essential programs and services that change lives.

- Georgian Bay Social
- Global Pet Foods - 1180075 Ontario Inc
- Global Pet Foods Collingwood and Wasaga
- Good Dog Yoga
- Grandma's Beach Treats
- Huronia Alarm & Fire Security Inc.
- Jane Moysey and Lorraine McDonald, Royal LePage
- Jen Scholte Team
- Josh Dolan, Royal Lepage
- Keleher & Co.
- L Patten & Sons Ltd
- Max Hahne Engle and Volkens
- Mike Ongarato Custom Bird Houses
- Mullin's Pet Market
- Municipality of Meaford
- Nestle Purina
- OslerBrook Golf & Country Club
- Owen & Associates
- Paul Chapman RBC Wealth Management
- Pet Valu Collingwood
- Pet Valu Wasaga
- Royal Canin
- Alta Vista Planning
- Aspen & Ivy Interiors
- Axiom Automation Inc.
- Baker Tilly
- Barb and Ron Picot, The Picot Team
- Barb Blaser & Janet Nielsen, RE/MAX Hallmark
- Barriston Law LLP Collingwood
- BDO Collingwood
- Big Coat Productions
- Blue Mountain Honda
- Boehringer Ingelheim (Canada)
- Bosley Realty
- Brick House Home Inspection Services
- Canadian Pet Connection
- Candace Weel Realtor Royal LePage
- Christine Smith, Royal LePage
- Collingwood Olive Oil Co.
- Comfort Keepers
- Dave Kergan Eddie The Bowtie Cat
- de Groot Wealth Management
- Dominion Securities
- Duntroon Highlands Golf and Country Club
- Georgian Bay Law
- Sarah's Fine Foods
- Sensor Technology Ltd/Prasad Family Foundation
- Sutherland Insurance
- Tails of the Mountain Pet Festival
- Tatham Engineering & Associates Ltd.
- The Collingwood Brewery
- The Rioux Baker Team
- Tim Hortons Collingwood
- Tim Hortons Stayner
- Tim Hortons Sunnidale Corners
- Tim Hortons Wasaga
- True North Consulting
- White Willow Farms



LEADERSHIP

Our leadership team guides the GTHS. They focus on advancing our mission to deliver innovative programs and compassionate services that enhance the lives of pets in need and the people that care for them.

THE BOARD OF DIRECTORS

- Dave Garner, Chair
- Barbara Foster, Vice Chair
- Ashley Kulchycki, Secretary
- Elizabeth Comuzzi (resigned August 2022)
- Nadine Finbow
- Kelly Glass
- Derrick March
- Monika Merz
- Garnet Pratt (resigned October 2022)
- Jamie Simmonds
- Kevin Swanborough (resigned June 2022)

To learn more about our Board of Directors, visit our website [here](#).



LEADERSHIP TEAM

At the GTHS, we believe in fostering a happy, motivated, and thriving team. Our leadership team works to support staff and volunteers through compassion and collaboration as they persevere through challenges, celebrate successes, and continue to care for pets and people in need.

To view our leadership team, visit our website [here](#).

LEGACY GIVING

Giving Today for the Good of Tomorrow

Planning your legacy means thinking about the lasting impact you can have on the world and courageously asking yourself:

Who depends on me today and how will they be cared for after I am gone?

How could I make it better?



As the GTHS continues to grow we are proud to be a part of these meaningful conversations and saw many different ways that legacy was preserved through our organization.

What does the future look like?

How do I want to be remembered?

LEGACY GIVING

Giving Today for the Good of Tomorrow

Planned Giving: In 2022, our team developed **new resources to support donors** interested in learning more about planned giving and we were honoured to receive generous gifts toward our annual operations and the campaign for a new Regional Centre for pets and people. By leaving GTHS in your estate plans, you are saving animal lives through sheltering and adoption, veterinary care, emergency intakes and humane education. Your kindness to animals will make our community a better place to live.

Honouring Your Loved Ones: In 2022, over **400 donors generously donated** in honour of or in memory of their beloved pet's and people.



The Future of Your Pets: "I adopted my cat from the GTHS a few years ago. I'm in my eighties and believe she will outlive me. I know that I don't have anyone to take her if something were to happen to me, so I've set instructions that she be brought back to the loving people at the GTHS. I give every month to ensure there will always a place for her and other animals in need."

- Monthly PAW Program Donor

Thank You to over 200 monthly PAW Donors!

We are **humbled and grateful** to be part of these legacies and hope the lasting impact on the wellbeing of animals will bring comfort in times of grief and uncertainty. If you would like to learn more about leaving a legacy, please **contact** the GTHS to set an appointment with a member of our development team.



*"In memory of Jackson,
a beautiful adopted dog who lived
a great life."*

*"In Memory of Eddy... run free
my friend. Clancy will miss you."*

*"(She) loved animals and we make
this donation in her honour."*



THANK YOU
for your continued
support.

549 Tenth Line, Collingwood, Ontario L9Y 0W1
Phone: 705.445.5204 | Email: info@gths.ca

Registered Charity Number: 868004185 RR0001

