



# Georgian Triangle Humane Society

549 Tenth Line, Collingwood, Ontario, L9Y 0W1  
(705) 445 5204 [www.gths.ca](http://www.gths.ca)  
Registration Number 86800 4185 RR0001

## THE BENEFITS OF MICROCHIPPING YOUR PET

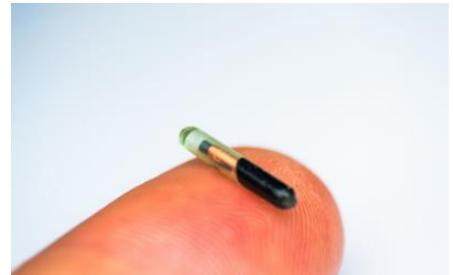
Why is it so very important to microchip our pets? Because they can get lost or run away when they're scared. Can you imagine the terror your pet would feel if he/she couldn't find you? Can you imagine how devastated you'd be to know that your pet is missing and can't get home? When we microchip our pets, we vastly improve their chances of being reunited with us. Microchips come with an affordable one-time fee you won't regret spending. Unlike a collar and tag, a microchip can't come off or get lost and therefore gives your beloved pet the best chance of returning home to you if they're lost. And let's face it: as long as there are pets, even those belonging to the most responsible pet parents, they will go missing ([www.petfinder.com](http://www.petfinder.com))

The good news? The GTHS hosts quarterly offsite and onsite microchip/rabies clinics each year through our Outreach Program. You can book online and bring your cat or dog to receive a chip for only \$25 and that's about half the going rate.

Here's a couple of interesting facts about microchips that you might not know from PetFinder.com:

A microchip is tiny—about the size of a grain of rice—and takes no more than a few seconds to implant, usually in the subcutaneous tissue between the shoulder blades using a small needle.

As insertion, you simply visit the company's website and register your information (GTHS uses 24PetWatch). Now you have a permanent form of identification in the event that your pet gets lost. No batteries, no internal power source, just an inert chip waiting to be scanned when necessary.



Insertion is relatively pain free, much like having blood drawn.

Most animal shelters, humane societies and vet clinics now have universal microchip readers and scan all animals that come into their care. This way, they can detect the electronic code embedded in the chip and go to the registration database to find that animal's family.

Unfortunately, millions of cats get lost every year and cats that do not have a microchip have less than a 5% chance of being reunited with their families. In fact, they are twenty times as likely to be reunited with their families if microchipped.

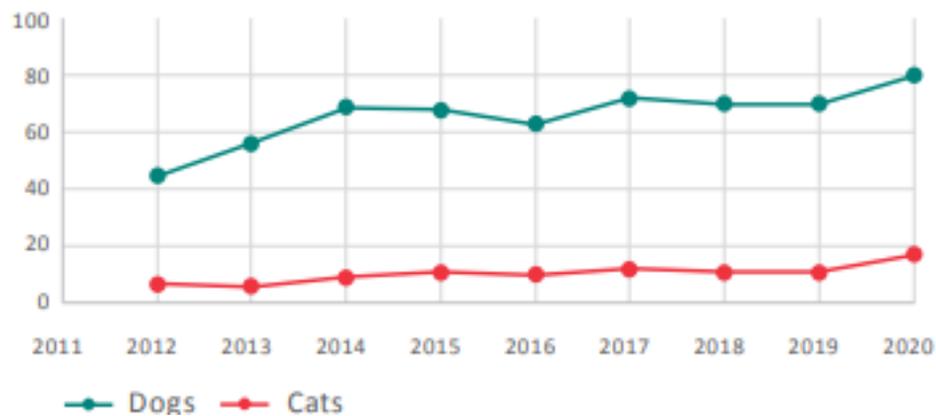


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Humane Canada's Animal Shelter Statistics reports that there were historically high rates of stray animals returned to their owners in 2020: 80% dogs and 17% cats. There were many reasons cited for these numbers and one cannot ignore the importance of microchipping.

### Percent stray dogs and cats reclaimed by owner



Humane Canada, 2022

If you're still not completely convinced, sit back and check out this video of lost pets reunited with their families. Microchipping your pet is a cheap, efficient investment for the peace of mind of knowing that you will be able to find your lost pet. Grab a box of tissue ... better make it a big box.

<https://www.youtube.com/watch?v=Bw1gsIPGXRw>